



# HANS HUNTER ECKERLE

## DESIGNER & ILLUSTRATOR

## SKILLS

LOGO CREATION  
APPAREL DESIGN  
ILLUSTRATION  
BRAND DEVELOPMENT  
PHOTO EDITING  
PROMOTIONAL CAMPAIGNS  
SOCIAL MEDIA CURATION  
WEBSITE DESIGN  
TYPOGRAPHY  
PACKAGING DESIGN  
PRESENTATIONS

## PROFICIENCY

**Ps** ADOBE PHOTOSHOP

**Ai** ADOBE ILLUSTRATOR

**Id** ADOBE INDESIGN

**Lr** ADOBE LIGHTROOM

**V** VECTR

**Microsoft Office** MICROSOFT OFFICE

**Wacom** WACOM

## REFERENCES

AVAILABLE UPON REQUEST

## EDUCATION

### BINGHAMTON UNIVERSITY

JANUARY 2017-MAY 2020- BINGHAMTON, NY

#### HARPUR COLLEGE OF ARTS AND SCIENCES

- Bachelor of Arts in Political Science
- Two semesters on the Dean's List
- Two semesters as a Teaching Assistant

## EXPERIENCE

### BAD GREY MEDIA

MAY 2020-APRIL 2021- NEW YORK, NY

#### GRAPHIC DESIGNER

- Designed promotional posters for all music videos
- Curated social media campaigns for Twitter, Facebook, Instagram and Youtube
- Created title cards for music videos
- Led the artistic development of feature film pitch decks
- Designed apparel and merchandise / oversaw online shop operations

### PANGAEA WEAR

JANUARY 2017-APRIL 2019- BINGHAMTON, NY

#### FOUNDER

- Established a modern clothing brand that combines streetwear with global philanthropy
- Designed all clothing
- Fostered and maintained relationships with suppliers
- Engineered website and social media presence
- Drove all marketing and sales efforts
- Developed stockkeeping code and coordinated inventory
- Managed packaging and deliveries

### FREELANCE

JANUARY 2015-CURRENT

#### GRAPHIC DESIGNER

- Created logos for 20+ businesses
- Designed over 50 original album covers
- Designed promotional materials including posters, social media posts, flyers, stickers and clothing
- Designed and/or enhanced multiple business websites
- Developed long term relationships with artists based on reliability and high quality designs

## CONTACT

#### EMAIL ADDRESS

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#### ONLINE PORTFOLIO

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